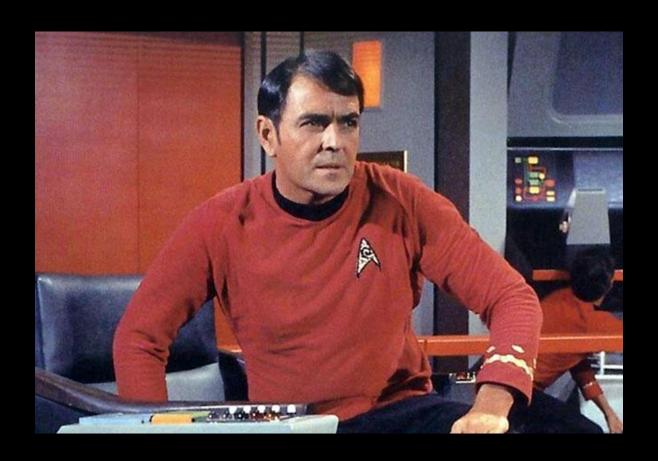
# BAs and the Second Law of Thermodynamics

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## A great philosopher once said



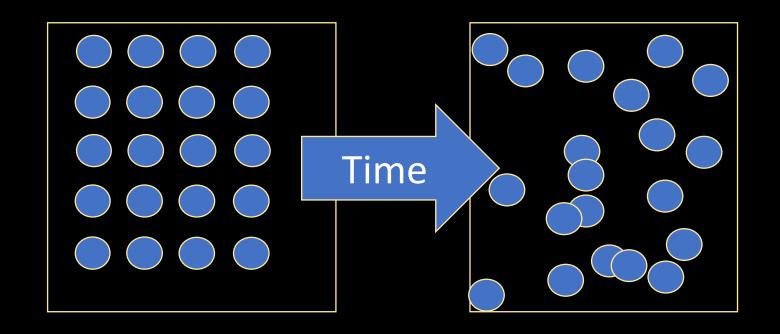
"You canna change the laws of physics...!" ChuDo Consulting

## "The Second Law of Thermodynamics says that entropy always increases with time"

#### Entropy in PHYSICS

- 1. a thermodynamic quantity representing the unavailability of a system's thermal energy for conversion into mechanical work, often interpreted as the degree of disorder or randomness in the system.
- 2. lack of order or predictability; gradual decline into disorder.

## How does Entropy work?



## The Mechanisms of Entropy

### Organisational

- Acquisitions and Mergers
- Organisational Change/rearrangement
- Strategic shift
- ❖ New CEO/SET

### People

- Staff turnover
- Ineffective success/performance management
- Ineffective succession management

### IT/Technical

- Large/complex IT estate
- Numerous third party suppliers
- Outsourcing of IT
- ❖ No/little use of change methodologies

### Cultural

- Organisational fiefdoms
- Entrepreneurial philosophy
- Command and control

### Legislative

- Budget constraints
- Emergency management

## Exercise 1: Mechanisms to Effects

Look at the mechanisms we've just discussed and determine what effects they would have on an organisation. Also consider how visible they would be and what tools/techniques could be used to discover them.

## The Symptoms of Entropy

- Layering
- Duplication
- Repetition
- Repetition
- Redundancy
- Duplication
- Workarounds
- Obsolete MI
- Repetition

# Why this is important to Business Analysts

Quote Product 1 System 1 Quote Product 2 System 2 Quote **Product 3** System 3 Quote Product 4 System 4

Product 1 Product 2 Alpha Quote System Product 3 Product 4

Product 1 Alpha Quote Product 2 System **Product 3** Manual Product 4 Process

Product 1 Alpha Quote Product 2 System **Product 3** Manual Sales x Product 4 Process many

Product 1 Alpha Quote Product 2 System **Product 3** Alpha Quote Product 4 System 1.1

Front End	Alpha Quote System	Product 1
		Product 2
		Product 3
	Alpha Quote System 1.1	Product 4

## Things to be aware of.....

#### It's a question of perspective...

Product 1 Alpha Product 2 Quote System Front End Product 3 Alpha Product 4 Quote System 1.1

Product perspective

#### The Road to Entropy is Paved with Good Intentions



#### Entropy can be a Nasty Surprise



### Removing Entropy can be Expensive



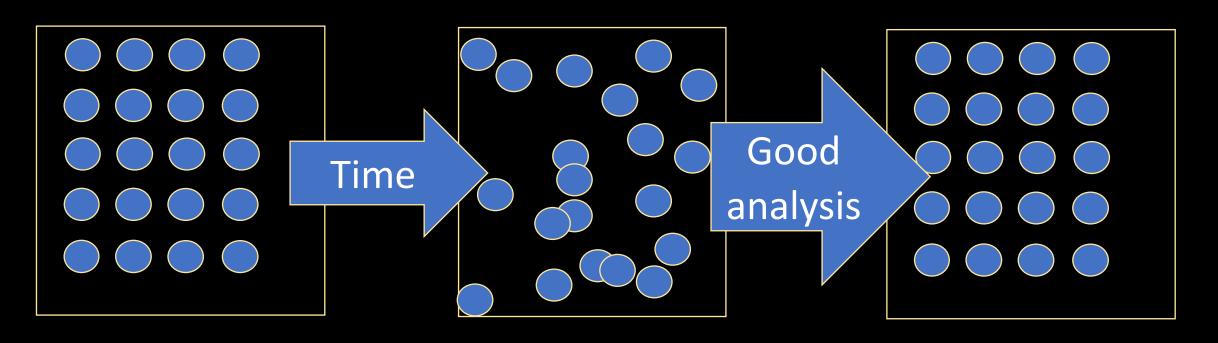
# Exercise 2: Managing the entropy

Discuss examples of personal experiences of organisational entropy, Particularly concerning:

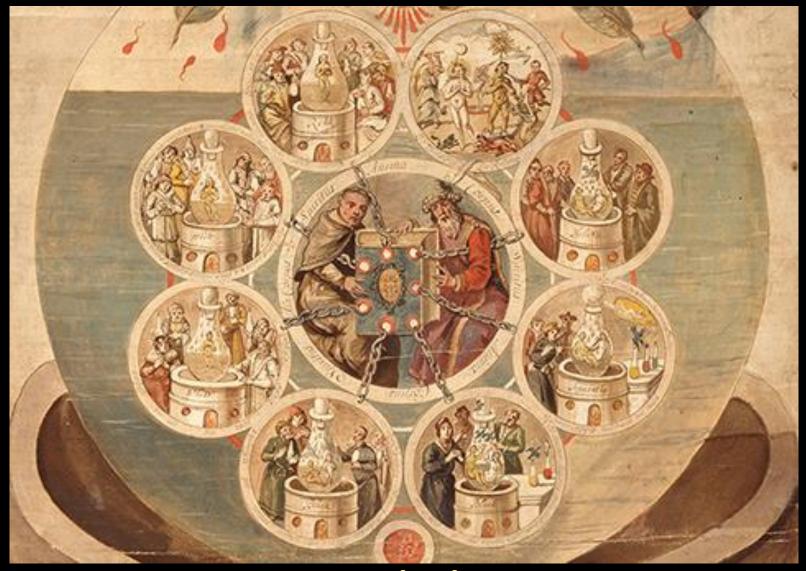
- The specific cause
- \* What interventions you were able to make?
- What prevented you intervening?
- What would you do differently?

### Conclusion

## BAs can change the laws of physics (perhaps)!



### Which makes us all....



Business Alchemists!

## Questions?

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