

#Virgin Data and the BA Service

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Virgin

An introduction...



Sandi



Rob



Pravin

Our Story

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Why BA's need to understand data

Data was in silos

No Data Warehouse

...

No process,
no governance,
no analytics.



What are the skills/competencies the business analyst needs to work effectively with data?

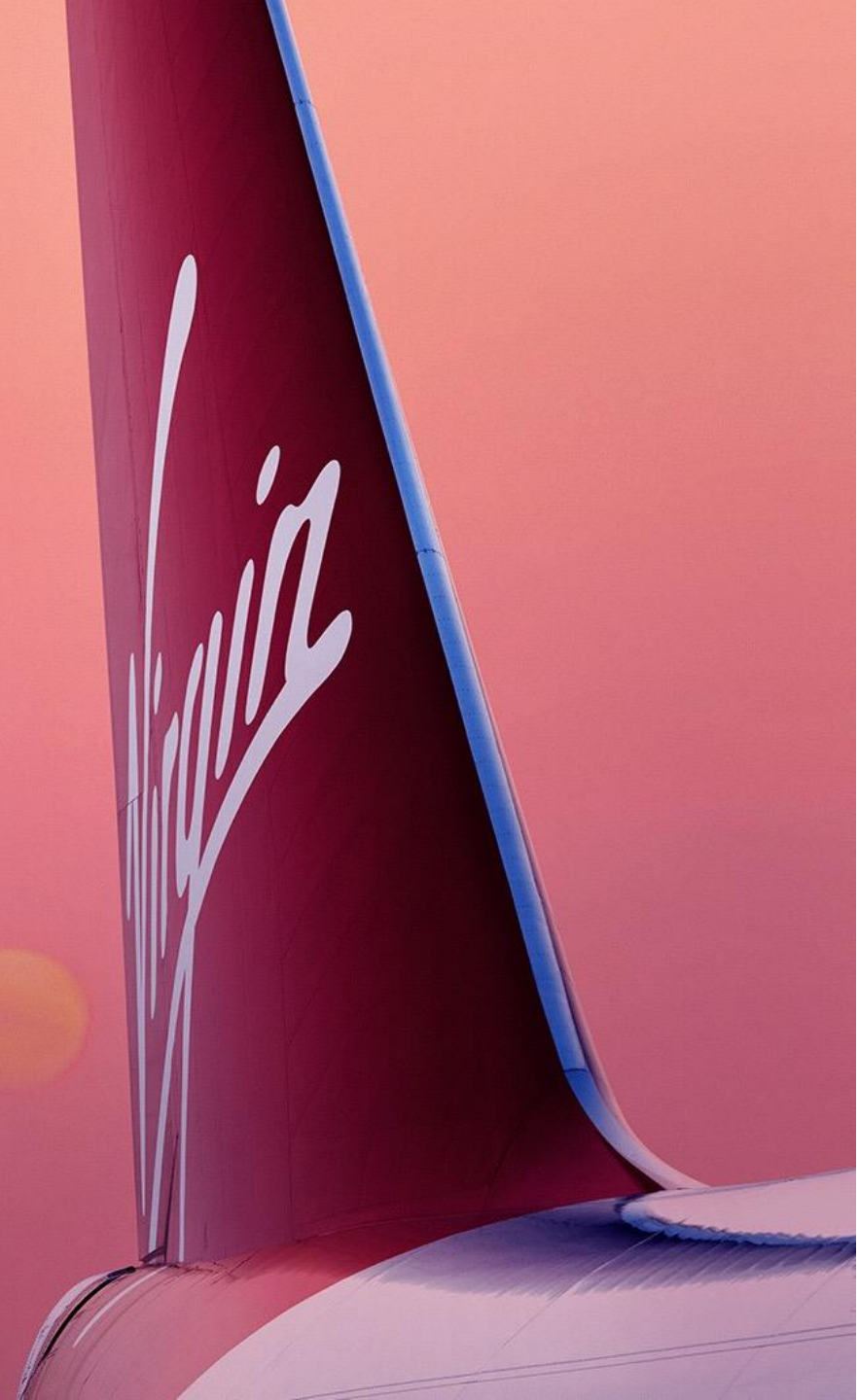


How should BA's engage
in data analysis and
modelling work?

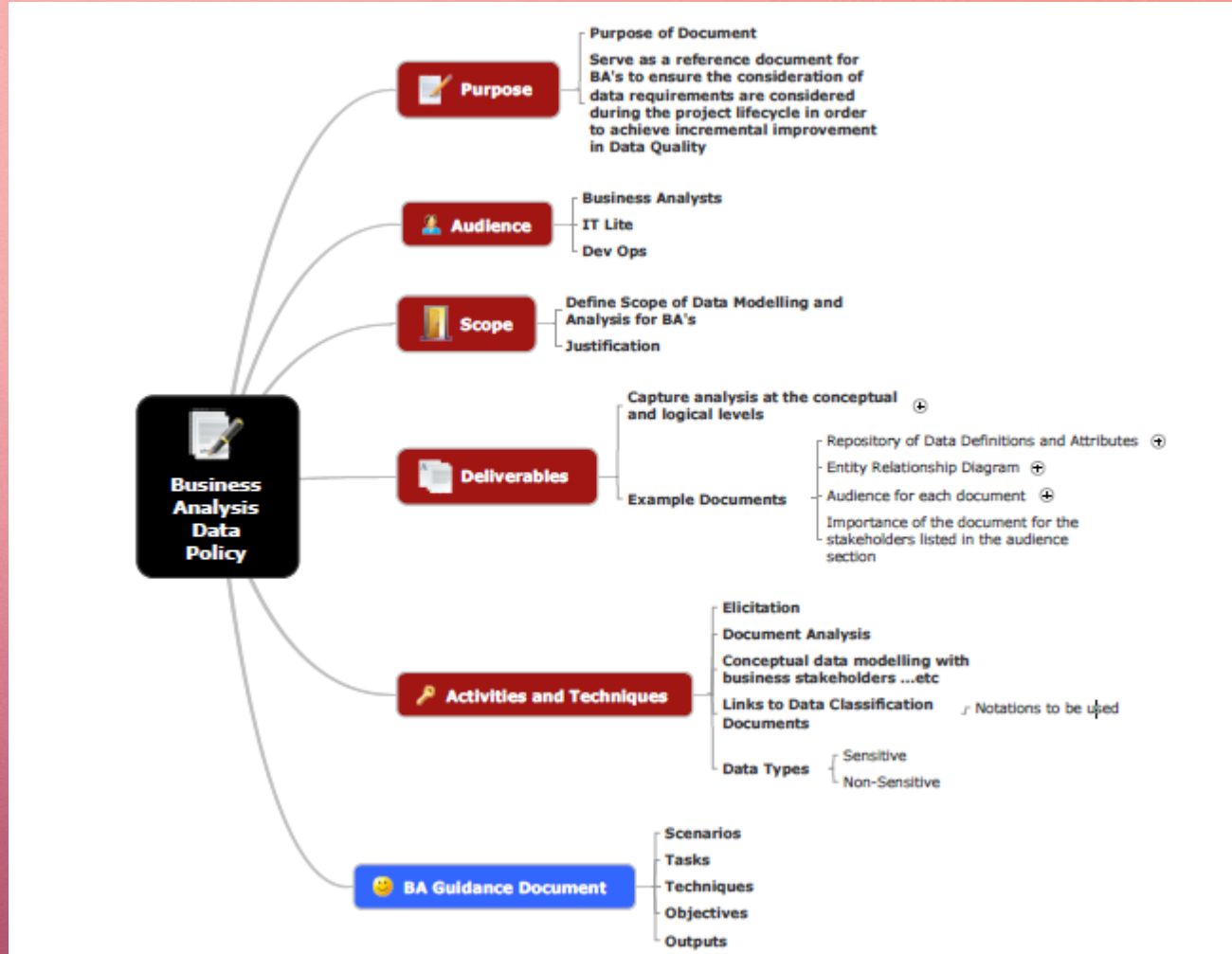


Our Charter

“To Champion good data practice across the organisation with a focus on supporting Business Analysts in their understanding and approach to the delivery of data components within their programmes of work”



Our Policy



How should BA's engage
in data analysis and
modelling work?



Thank you
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Questions?

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