



Group Discussion 1

Benefits from Business Analysis (2014 workshop) – Add to the below table and agree a top 5 (10 minutes).

<i>Observable</i>	<i>Measurable</i>	<i>Quantifiable</i>	<i>Financial</i>
<ul style="list-style-type: none"> • Increased inclusion of all stakeholders • Greater innovation/ thinking outside the box • Increased business confidence • Greater trust between business and IT staff • Better collaboration and understanding of goals • More cross-project dependencies identified • Better quality documentation • Improved auditability of documentation • Better compliance with regulations • Better conflict resolution • Avoidance of problem issues • Fewer errors in requirements 	<ul style="list-style-type: none"> • Reduction in change requests • Increased granularity of requirements • Greater employee engagement • Improved change control procedures • Reduced failure demand • Increased reuse of documentation /models resulting in savings • Reduced number of defects • Cheaper BAU running costs • Greater organisational satisfaction 	<ul style="list-style-type: none"> • Greater predictability of delivery • Increased consistency • Reduced change volatility • Improved quality of deliverables • Greater process adherence • Improved productivity of IS staff • Improved Customer Satisfaction • Increased repeatability • Increased customer retention • Quicker delivery of products 	<ul style="list-style-type: none"> • Reduced spend on external consultancy • Improved estimating resulting in more accurate business case • Reduced costs through use of standard methods/processes • Improved prevention of initiating poor projects • Lessened time cost of re-testing



Group discussion 1 - Group SWOT of the BA role (10 minutes)

Strengths	Weaknesses
Opportunities	Threats

Group discussion 2 - Individual SWOT on own situation (15 minutes)

Strengths	Weaknesses
Opportunities	Threats

Swap notes as a group (5 minutes) and playback (5 minutes)

Group discussion 3 – Start your own vision board (15 minutes)

