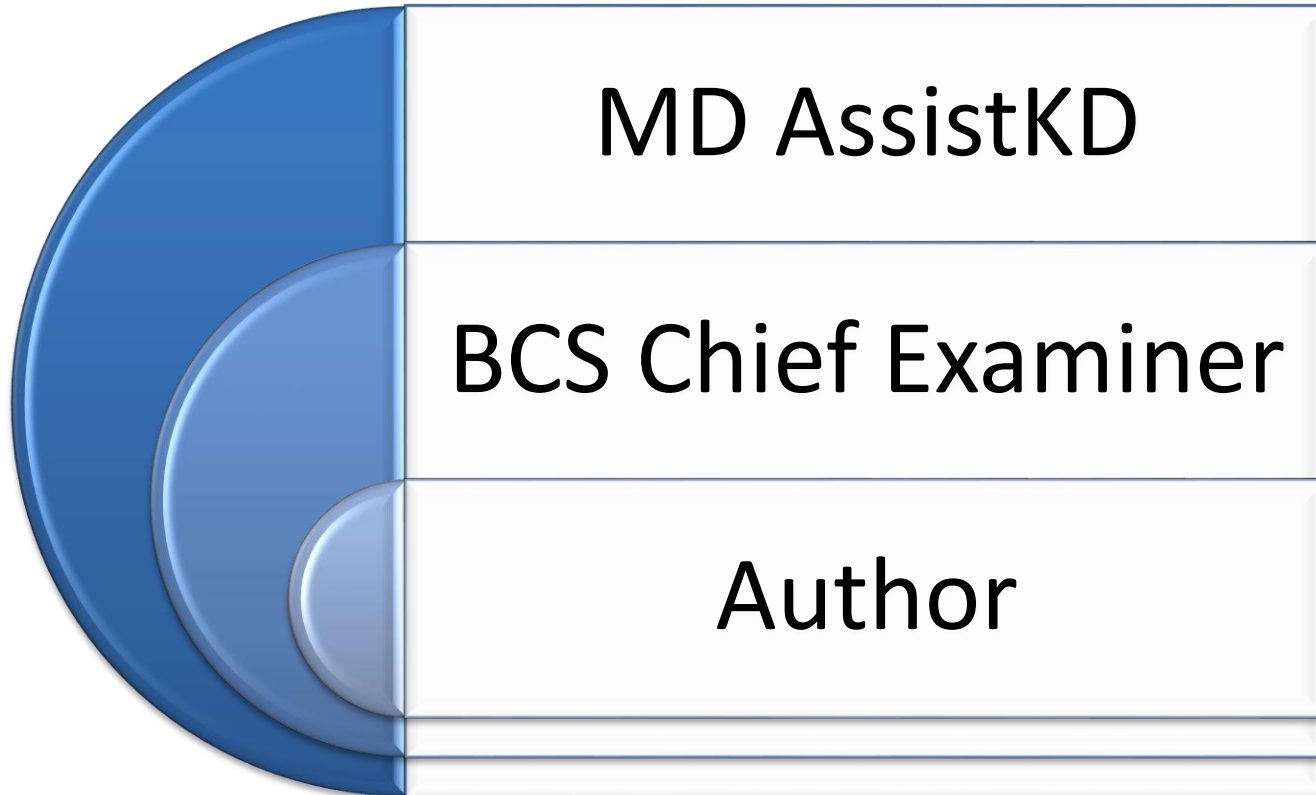


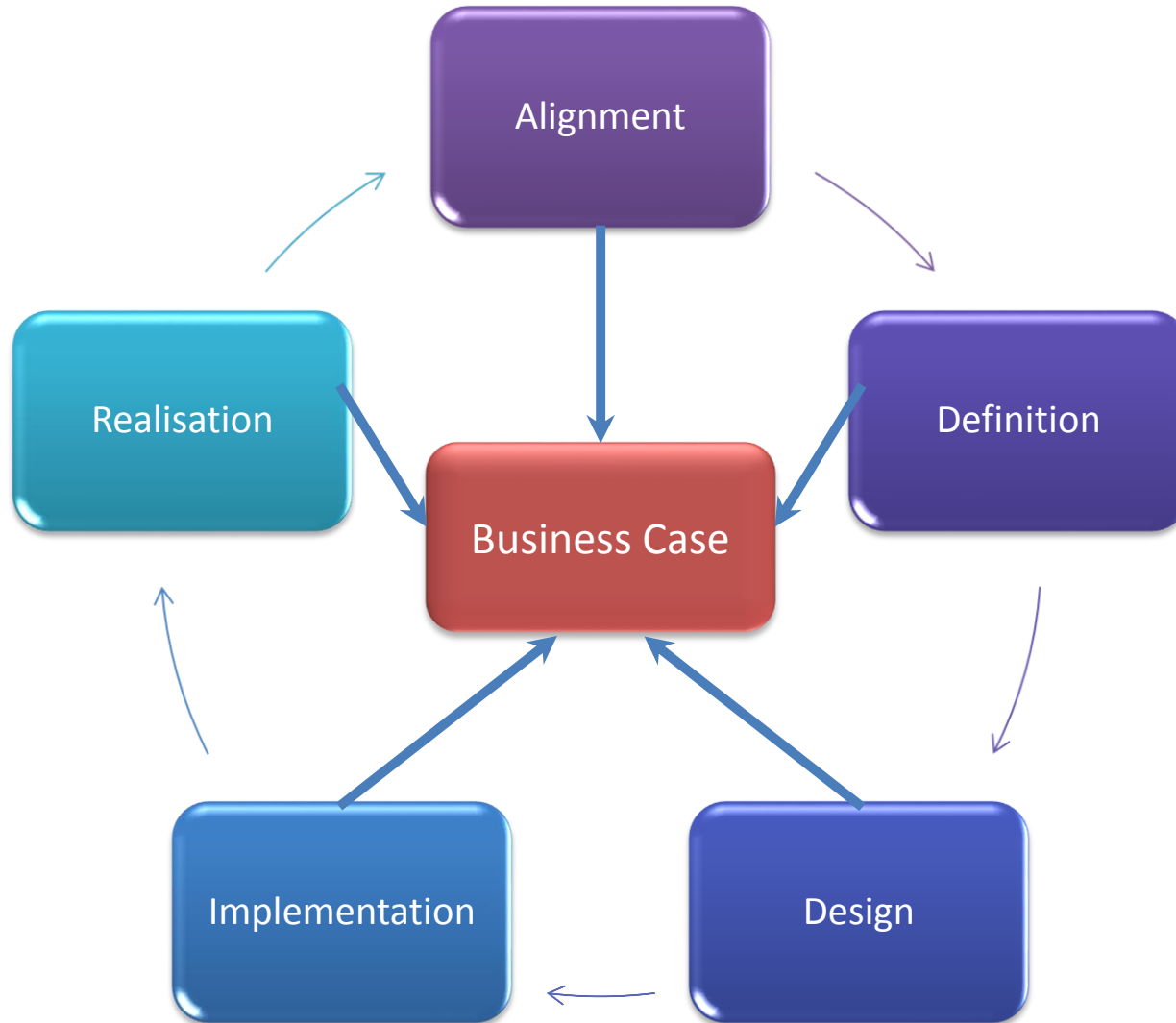
# Introduction – Debbie Paul



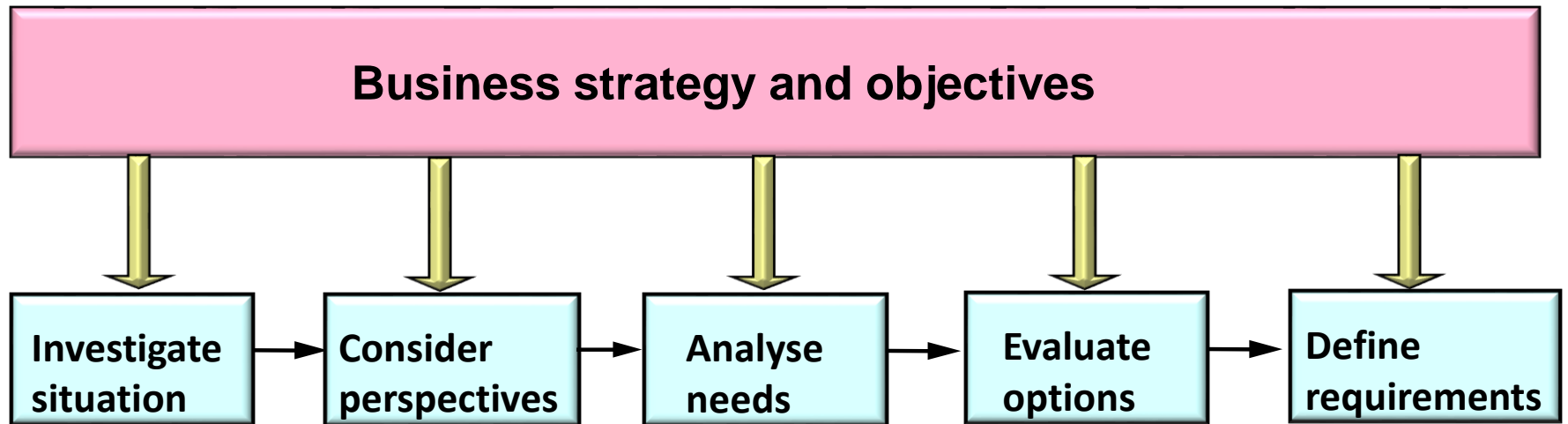
# Overview model



# The Business Change Lifecycle



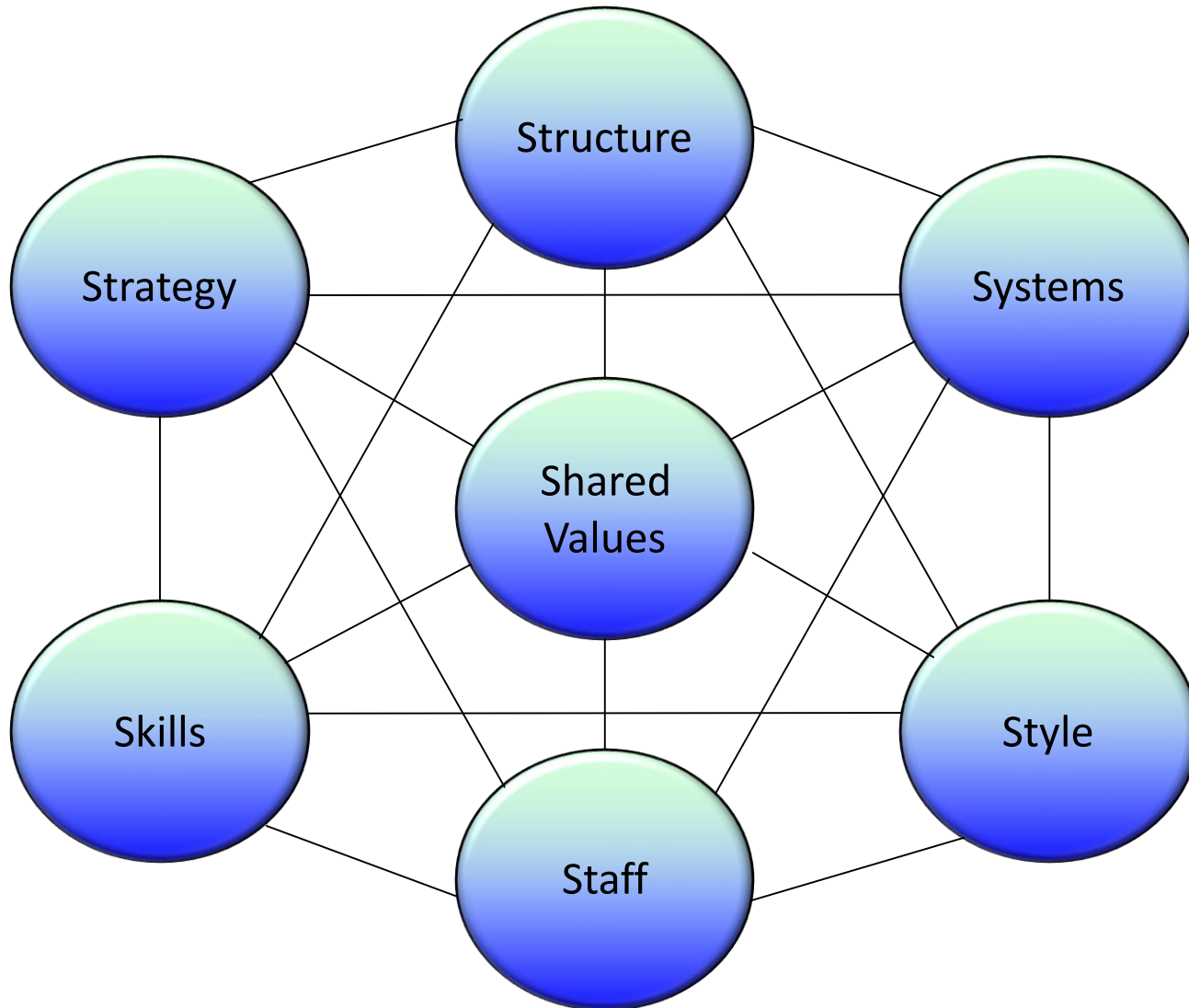
# Business analysis process model



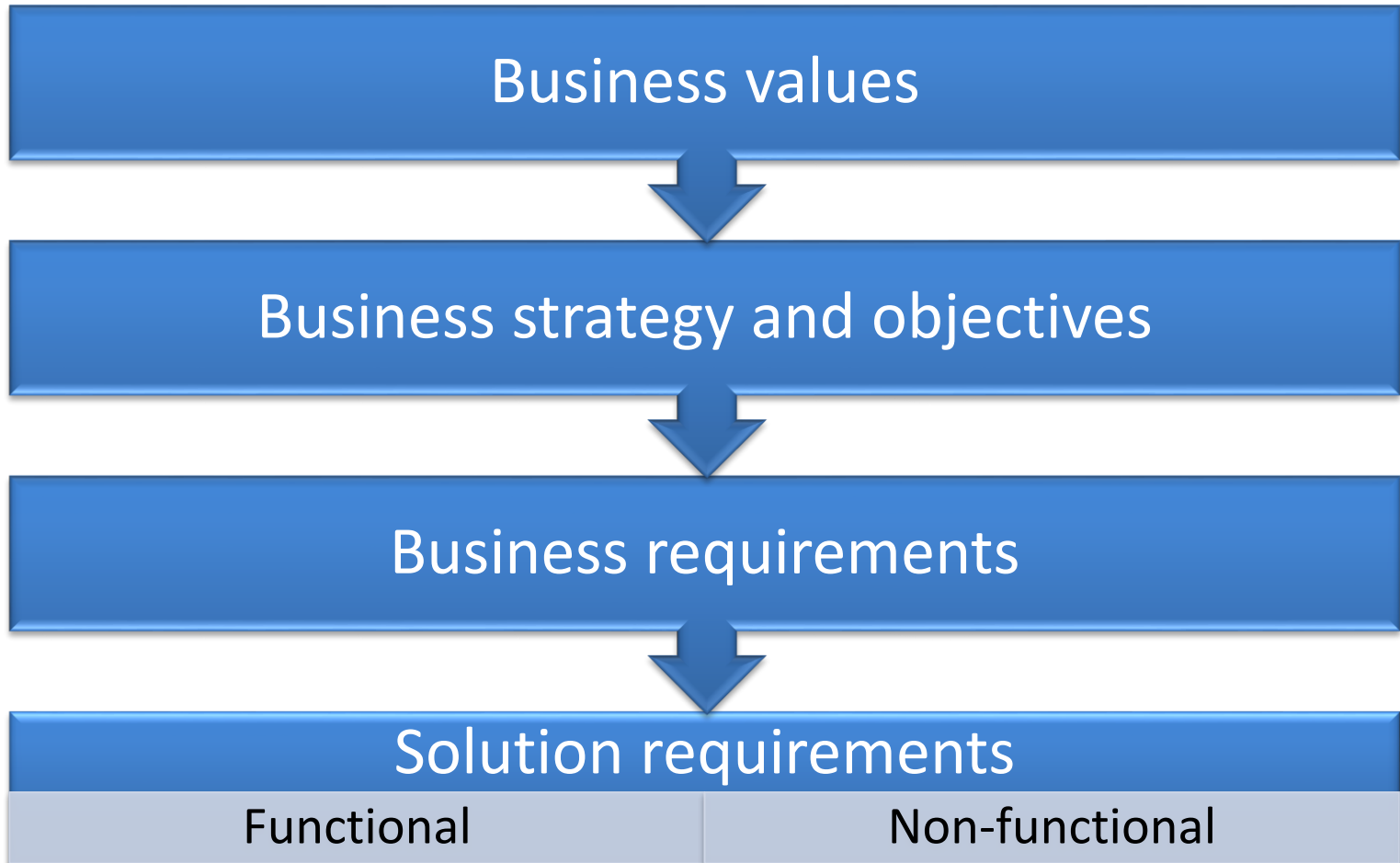
# What price accessibility?



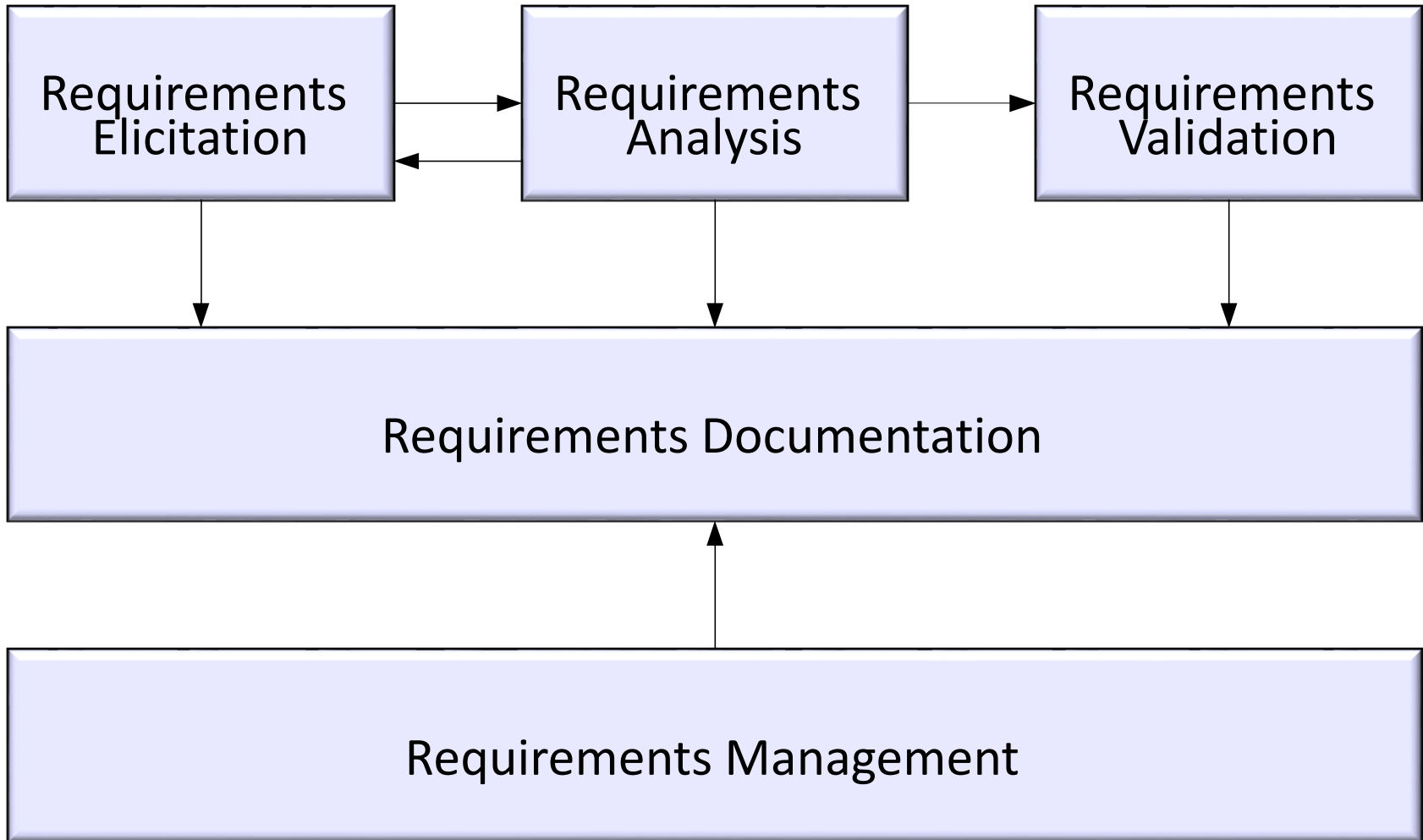
# McKinsey 7-S



# Requirements hierarchy

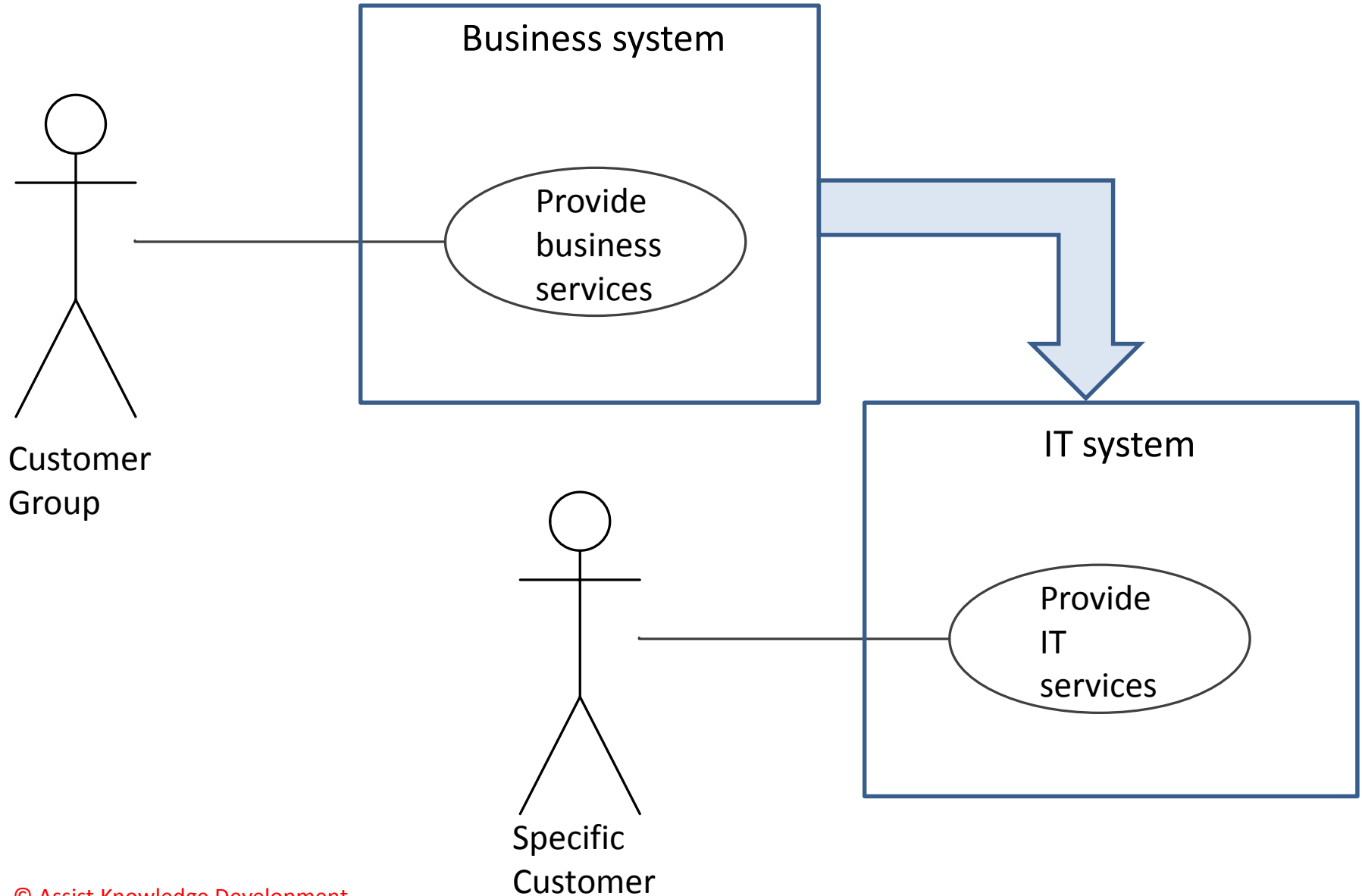


# Requirements engineering process

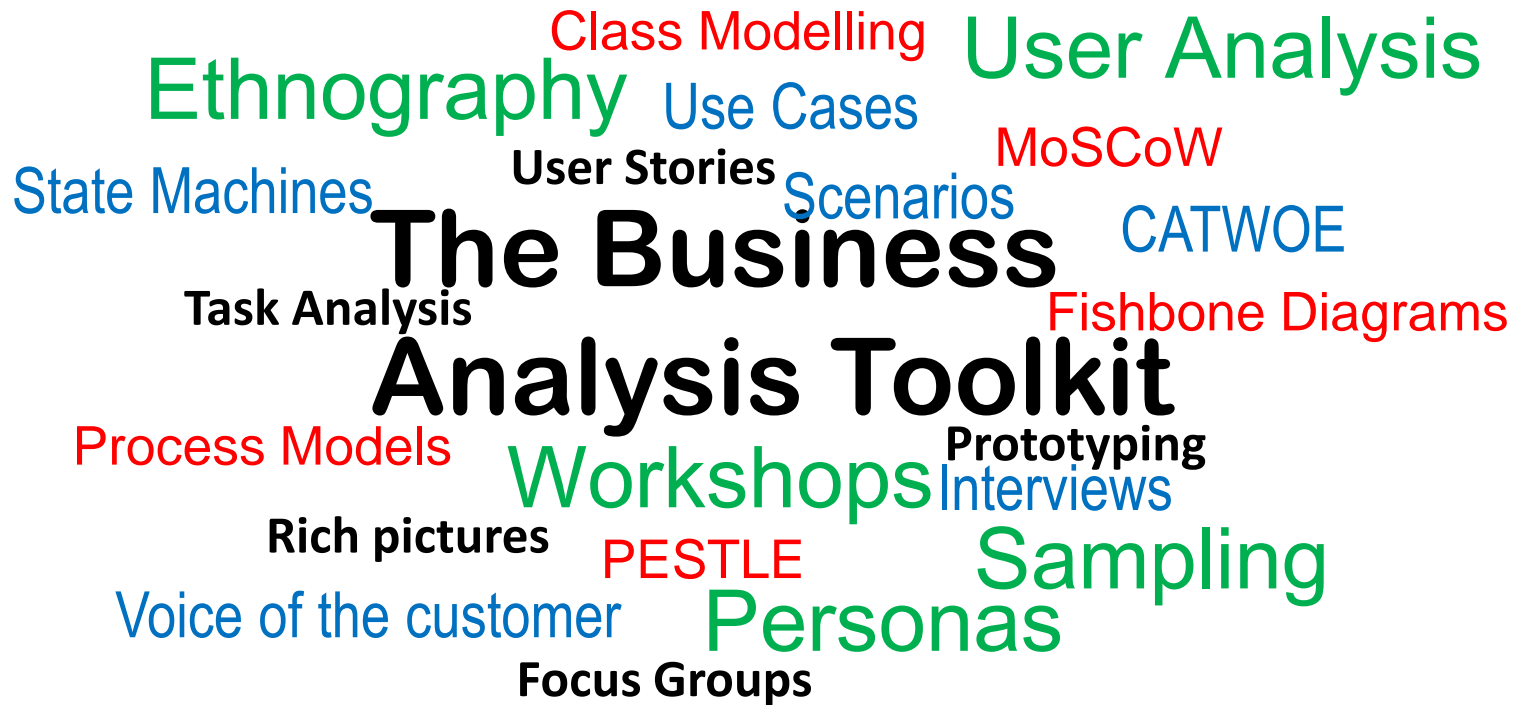




# Delivering the right outcome



# The BA toolkit



**Debbie Paul**

**Fulfilling accessibility  
requirements**



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