

## Introduction – Debbie Paul

MD AssistKD

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Author



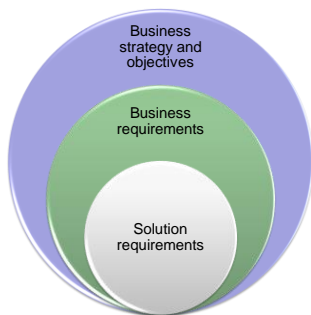
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## Drivers for business analysis



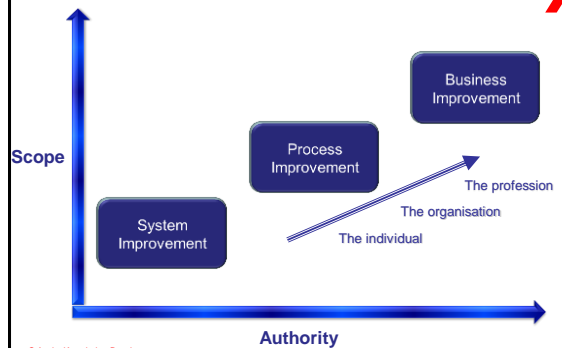
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## Drivers for requirements

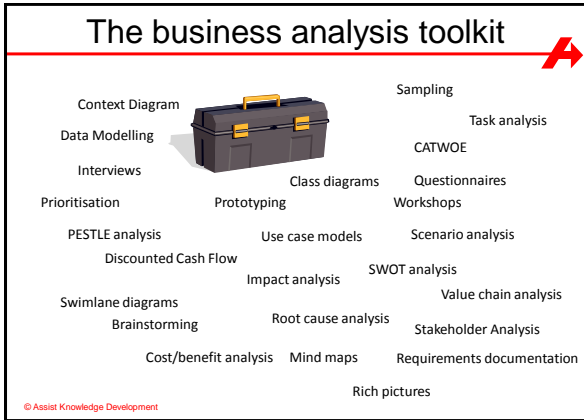
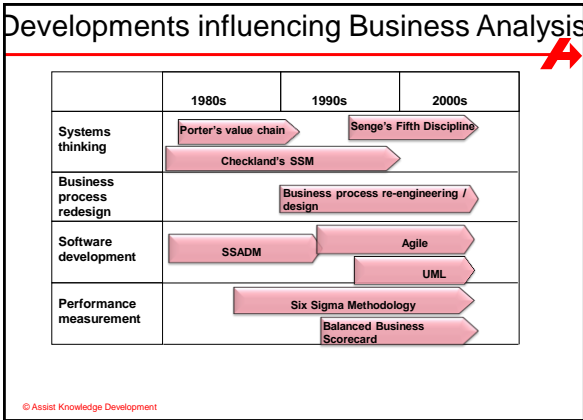
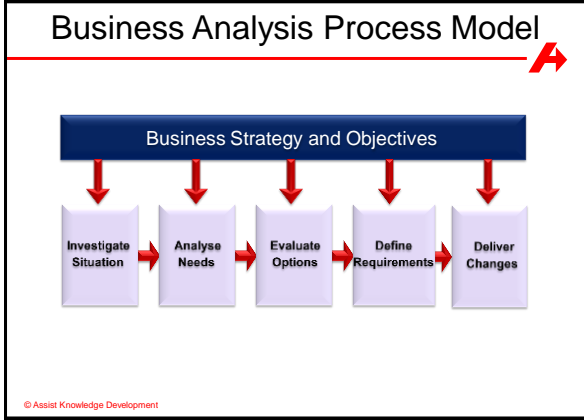
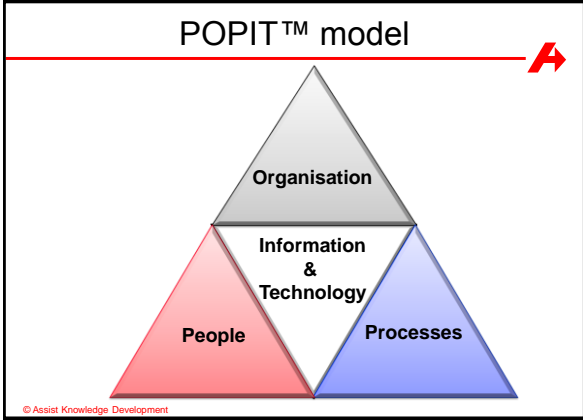


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## Business Analysis Maturity Model



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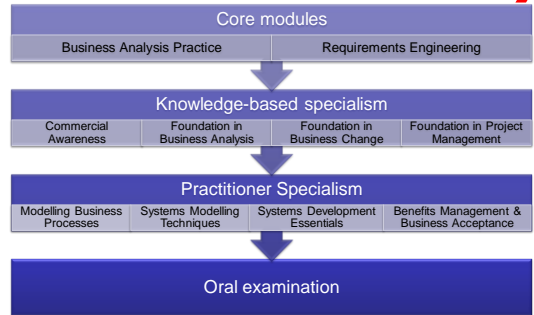


## Essential BA competencies



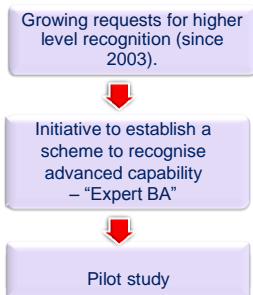
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## BCS Diploma in Business Analysis



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## What next for the Higher Level BA?



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## Discussion questions

