

success stories

AKD





Joanne
Business Analyst
QLV=

## Background

In 2018 LV= began a comprehensive programme to open up as much opportunity as possible to staff looking to learn new skills and take on new roles. The Business Analysis programme attracted 3 learners out of a total 25 apprentices.

Joanne had spent 11 years working as a Claims Consultant for LV before joining the apprenticeship programme. She was the goto person for her colleagues if any issues arose.

## Why did you apply for the apprenticeship?

My employer LV started a digital apprenticeship scheme for existing staff. I was at the top of my current role and felt a challenge was needed. The role of the Business Analyst particularly appealed as it talked about solving problems. This was something I knew I already enjoyed in my previous role and thought my skills could transfer.

## What challenges have you faced during the apprenticeship?

The start of the apprenticeship was a very big challenge for me. I had to forget my previous role completely and start studying again for exams. This was a daunting prospect as I had not done this since my A levels many years ago. The second biggest challenge was becoming comfortable with being uncomfortable. It was strange going into new projects and not knowing anything. However, the business analysts techniques I started to learn through the BCS training started to assist with this and I soon learned that these techniques help you to understand the project and become comfortable as your knowledge increases.

## What have you found rewarding about the apprenticeship?

Passing each BCS exam was a real confidence boost. It was also great sharing the exams and learning from the experiences of other apprentices.

Any other thoughts or comments?

I would highly recommend the apprenticeship scheme for anyone of any age. I did have some tough times, and had to personally challenge myself to self-motivate and study. Full commitment is required, but it's such a personal achievement to now have passed and to look forward to the continuation of my new career.